SUBCOM/SCM-TU

Paper / Subject Code: 79310 / Commerce III

28/3/19 543 Com

Time: 3 hours

Marks: 100

Please check whether you have got the right question paper.

N.B: 1. All questions are compulsory.

2. Figures to the right indicate full marks.

Q1 A	A. Select the most appropriate answer from the option given below: (any 10)	(10)
i)	of management refers to the different categories of managers. (Levels, S Titles)	kills,
ii)	Esprit de corps means (Planning, capacity building, team spirit)	
iii)	Management by Objectives was introduced by	Drucker,
iv)	Planning is a activity. (Mental, virtual, physical)	2,222
v)	is a programmed technique of decision making.	\$-25°
,	(Linear Programming / Delphi / Brainstorming)	
vi)	is concerned with interlinking of group efforts in an organis	ation
)	(Controlling / Communicating / Coordinating)	ation.
vii)	Organisation is suitable for multi project or multi product organisation.	ranications
	(Matrix / Line / Line and Staff)	zamsanons
viii)		
	(Flat / Tall / Informal)	
ix)	organization is referred as a scalar organization. (Matrix, Line and	Staff
	Line)	. Duili,
x)	is the sum total of physical, mental and social qualities. (Initiative, int	elligence.
	personality)	,
xi)	style of leadership aims at creating family atmosphere within the	
	organization.	
	(Autocratic, Consultative, Paternalistic)	
xii)	is one of the dimensions of management stated by Peter Drucker. (Tir	ne. Space.
	Motion)	ar, space,
(B) S	State whether the following statements are True or False: (Any ten)	(10)
i)	Technical skill is more required at the top level of management.	
ii)	Time study was conducted by Frank Gilbreth.	
iii) –	Indian ethos is not relevant to Indian Management.	
iv)	Mission statement reflects the purpose of the organization.	
v) -	Henri Fayol introduced brainstorming technique of decision-making.	
vi)	MBE enables top management to focus on strategic planning and control.	
vii)	There is unity of command in the matrix organisation.	
viii)	Departmentation is useful for small organisation.	
ix)	Generally, informal organization exists in almost all organization.	
x)	Bonus is a non-monetary incentive.	
xi)	Body language may have a different meaning in different countries.	
xii)	Budgetary control is based on forecasting.	

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Q 2. A	Answer any two of the following:	(15)
a)	Define management and explain its features.	
b)	Explain Henri Fayol's principles of management.	
c)	Explain the significance of Indian ethos in management.	
Q 3.	Answer any 2 of the following:	4.0
a)	Explain any 8 components of planning.	(15)
b)		0,0,0
1	What do you mean by Management by Objective? What are its advantages?	
c)	Discuss the impact of technology on decision-making.	
Q.4.	Answer any TWO of the following:	(15)
a)	What are the main features of virtual organization?	
b)	Explain the factors influencing span of management.	
c)	Explain the principles of effective delegation.	7.99X
Q.5.	Answer any TWO of the following:	(15)
a)	Explain the factors influencing motivation	
b)	Briefly explain the various styles of leadership.	
c)	Explain the essentials of a good control system.	
Q6.	Write Short notes on: (Any 4)	(20)
i)	Managerial skills	(20)
ii)	Importance of coordination	
iii)	Components of Management Information System	
iv)	Qualities of a Leader	
v)	Barriers to communication	
vi)	Management by Exception	
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