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NIRMALA COLLEGE OF COMMERCE

Municipal School Bldg., Rani Sati Marg, Malad (East), Mumbai - 400 097. • Tel.: 2844 1083

Criteria 3.3.2



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Index Criteria 3.3.2

Total number of books and chapters in edited volumes/books published and papers in national/international conference proceedings year wise during last five years

A. Details of Book Published
B. Conference
C. Conference Proceedings




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3.3.2.1: Total number of books and chapters in edited volumes/books published and papers in national/international conference proceedings year wise during last five years

Year	2017-18	2018-19	2019-20	2020-21	2021-22
Number	00	00	00	00	67

Percentage = $\frac{\text{Total number of books and chapters in edited volumes/books published and papers in national/international conference proceedings}}{\text{Total number of full time teachers during the last five years (without repeat count)}}$

$$\text{Percentage} = \frac{67}{27} = 2.48$$



Principals

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Index Criteria 3.3.2 (A)

Total number of books and chapters in edited volumes/books published and papers in national/international conference proceedings year wise during last five years

List of Teachers Published Books
Cover Page and Content of Books



GC Gadev

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List of Teachers with name of
book published



G. P. Fadnis

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Sl. No.	Name of the teacher	Title of the book/chapters published	ISBN/ISSN number of the proceeding	Name of the publisher
1	Asst. Shivkumar Yadav	Lets be the Pandit	978-1-312-61860-2	Lulu Publication
2	Asst. Reena Shukla	Insight in foundation Course	978-1-312-61861-9	Lulu Publication
3	Asst. Abha Ruparel	Lets Understand Natures Beauty	978-1-312-61863-3	Lulu Publication
4	Asst. Glena D'silva	Learn the art of Business in Corporate world	978-1-312-61870-1	Lulu Publication
5	Asst. Pankaj Maurya	Introduction to Economics	978-1-312-61871-8	Lulu Publication
6	Asst. Neeta Singh	Learn the art of Corporate Communication	978-1-312-61872-5	Lulu Publication
7	Asst. Hamza Usmani	Effective Study on Accounting and finance	978-1-312-61875-6	Lulu Publication




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Cover Page and Contents of Books



Yadav

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Learn the Art of Corporate Communication

Neeta Singh

Communication objectives are the goals and ideals that influence the ways a business or individual communicates with customers, employees or other stakeholders. By developing strategies for communication, workplaces can set and adhere to consistent standards for every interaction. If you're interested in outlining clear methods and purposes of communication at your place of work, you may consider establishing communication objectives for your team to follow.

Communication objectives are the reasons that a business or individual may choose to interact, or communicate, with customers, employees, coworkers or other businesses and what the business hopes to gain from the exchange. This communication may come in the form of conversations, written statements, marketing campaigns or any other strategy that conveys information. Creating objectives before communicating can help a business or individual develop strategies that guide the content of each instance of communication. This can help them reach efficiently reach goals.

Any type of company or organization can create and utilize communication objectives in the workplace. The term itself can apply to many different areas of a company, such as marketing, management and leadership. Employees may use communication objectives within everyday interactions whenever they engage in an act of communication with a set purpose. Defining the goals that many already employ can help make the communication process more efficient for all parties.



Table of Contents

Unit – 1 : Theory of Communication

1. Concept of Communication
2. Impact of Technology Enabled Communication
3. Communication at Workplace
4. Introduction to Business Ethics
5. Barriers to Communication
6. Listening Skills

Unit – 2 : Business Correspondence

7. Theory of Business Letter Writing
8. Personnel Correspondence

Unit – 3 : Language and Writing Skills.

9. Some Commercial Terms
10. Paragraph Writing




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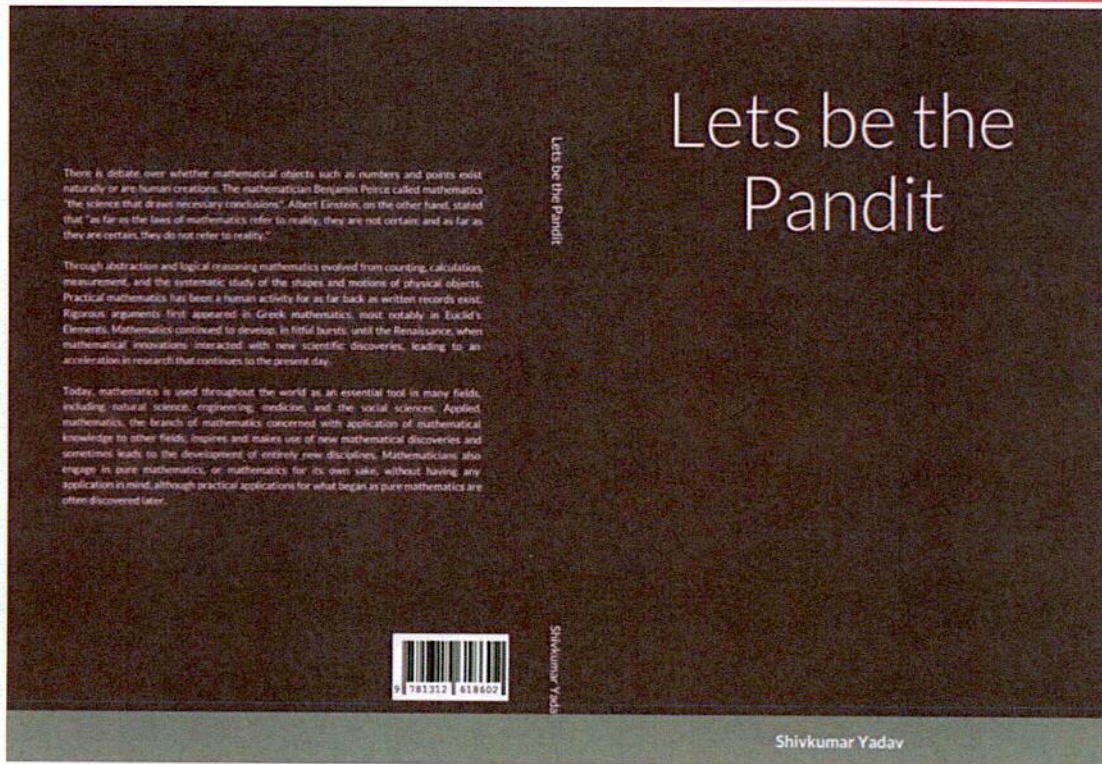


Table of Contents

- Unit – 1 : Shares and Mutual Funds
- Unit – 2 : Permutation, Combinations and Linear Programming Problems
- Unit – 3 : Summarization Measures
- Unit – 4 : Elementary Probability Theory
- Unit – 5 : Decision Theory

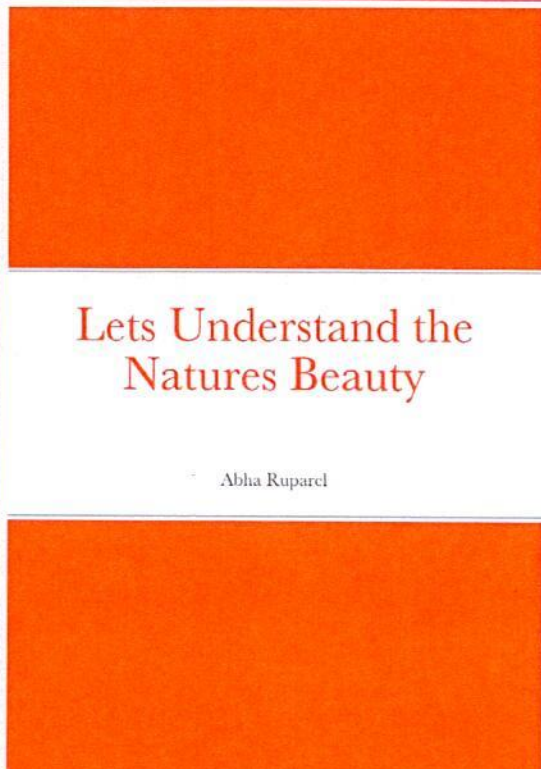
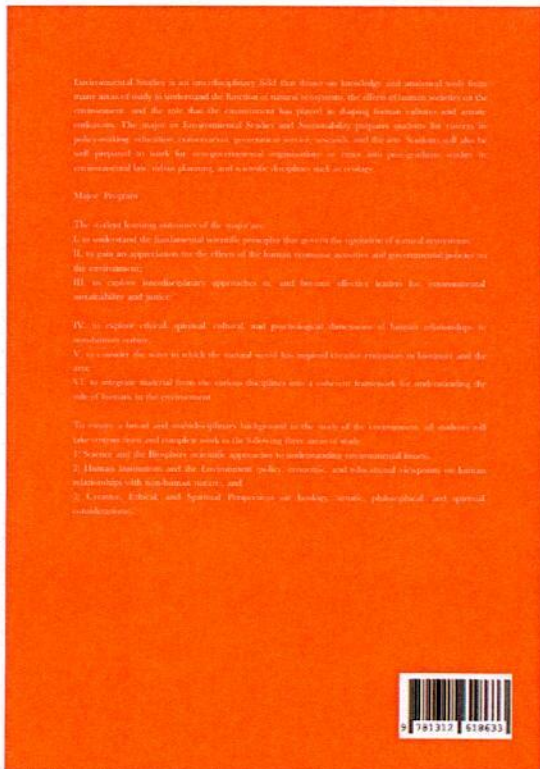



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Lets Understand the
 Natures Beauty

Abha Ruparel

Table of Contents

No.	Modules / Units
1	Environment and Ecosystem: Environment: Meaning, definition, scope and its components; concept of an ecosystem; definition, Characteristics, components and types, functioning and structure; Food Chain and Food Web-Ecological Pyramids – Man and environment relationship; importance and scope of Environmental Studies.
2	Natural Resources and Sustainable Development: Meaning and definitions; Classification and types of resources, factors influencing resource utilisation; Resource conservation- meaning and methods- conventional and non-conventional resources, problems associated with and management of water, forest and energy resources – resource utilization and sustainable development.
3	Populations and Emerging issues of Development: Population explosion in the world and in India and arising concerns- Demographic Transition Theory – pattern of population growth in the world and in India and associated problems – Measures taken to control population growth in India; Human population and environment – Environment and Human Health – Human Development Index – The World Happiness Index.
4	Urbanisation and Environment:



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	<p>Concept of Urbanisation – Problems of migration and urban environment – changing land use, crowding and stress on urban resources, degradation of air and water, loss of soil cover impact on biodiversity, Urban heat islands – Emerging Smart Cities and safe cities in India – Sustainable Cities.</p>
5	<p>Reading of Thematic Maps and Map Filling:</p> <p>Reading of Thematic Maps:</p> <p>Located bars, Circles, Pie Charts, Isopleths, Choropleth, and Flow map, Pictograms – Only reading and interpretation.</p> <p>Map Filling:</p> <p>Map filling of World (Environmentally significant features) using point, line and polygon segment.</p>

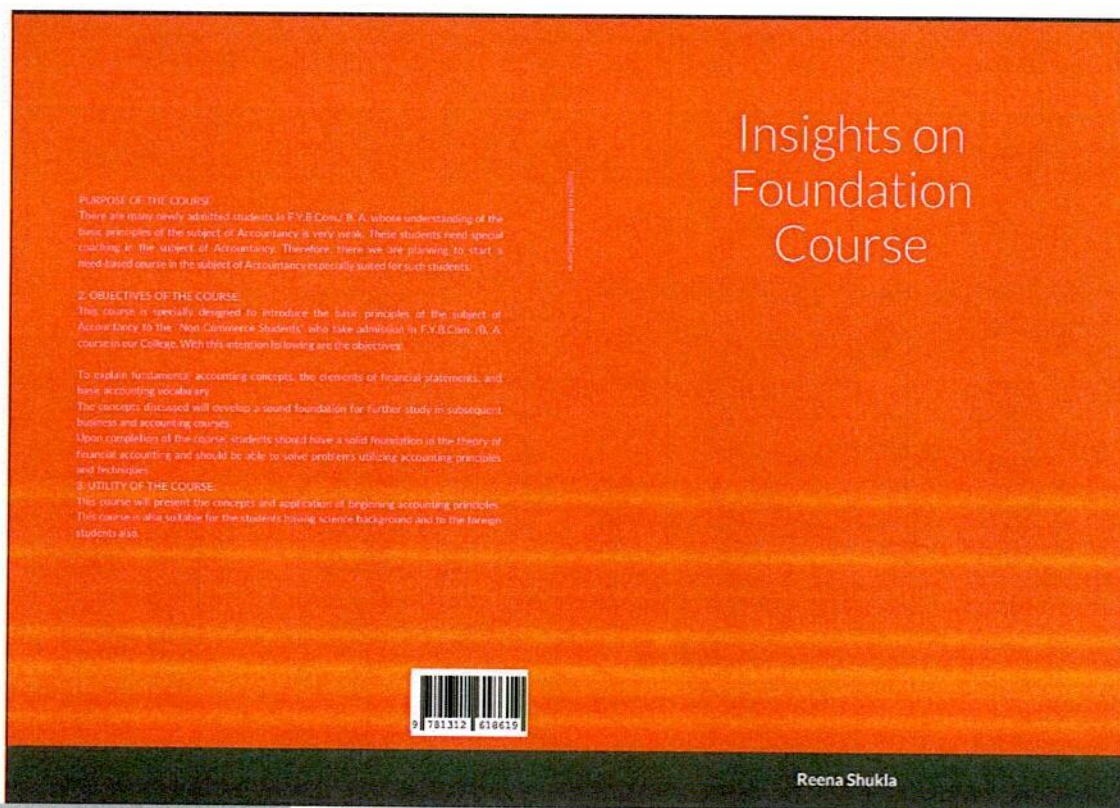


Table of Contents

1. Overview of Indian Society
2. Concept of Disparity – 1
3. Concept of Disparity – 2
4. The Indian Constitution
5. Significant Aspects of Political Processes



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Effective study on Accounting and Finance

Hamza Usmani

Financial accounting is the process by which an organization's revenue, receivables and expenses are collected, measured, recorded and finally reported into a financial statement. This process is designed to accurately reflect business activity, help companies meet legal, fiscal and statutory requirements, present financial accounts to business owners, allow for in-depth financial analysis and facilitate efficient resource allocation. The main purpose of financial accounting is to allow third parties to assess the value of a company.

Across financial accounting, companies have two basic ways that they can structure their business accounting policy. Publicly traded companies must use the accrual accounting method which is standardized under generally accepted accounting principles (GAAP).

The accrual method reports revenues as they are accrued as opposed to when they are received and expenses are reported as they are incurred rather than when they are paid. Many private companies also use GAAP but they are not required to do so. Private companies also have the option to use the cash accounting method.

The purpose of financial statements

In a practical sense, the main objective of financial accounting is to accurately prepare an organization's financial accounts for a specific period, otherwise known as financial statements. The three primary financial statements are: the income statement, the balance sheet and the statement of cash flows.

A company's financial statements serve several purposes. They provide important information to shareholders and loan creditors which can help to increase investment interest. The financial statements are used internally by management to manage both the current operations and future activities of the firm. The financial statements also provide information for all types of investors to prepare an analysis using trends, ratios and industry comparisons.



Table of Contents

1. AS 1 : Disclosure of Accounting Policies
2. AS 2 : Valuation of Inventories
3. AS 3 : Cash Flow Statements
4. AS 4 : Contingencies and Events occurring after the Balance Sheet Date
5. AS 5 : Net Profit or Loss for the Period, Prior Period Items and Changes in Accounting Policies
6. AS 6 : Depreciation Accounting (withdrawn w.e.f. 1-4-2017)
7. AS 7 : Accounting for Construction Contracts
8. AS 8 : Accounting for Research and Development (withdrawn)
9. AS 9 : Revenue Recognition
10. AS 10: Property, Plant and Equipment (New Standard w.r.f. 1-4-2017)
11. AS 11: Accounting for the Effects of Changes in Foreign Exchange Rates
12. AS 12: Accounting for Government Grants
13. AS 13: Accounting for Investments
14. AS 14: Accounting for Amalgamations




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15. AS 15 : Accounting for Retirement Benefits in the Financial Statements of Employers
16. AS 16: Borrowing Costs
17. AS 17: Segment Reporting
18. AS 18: Related Party Disclosures
19. AS 19: Leases
20. AS 20: Earning Per Share
21. AS 21: Consolidated Financial Statements
22. AS 22: Accounting for Taxes on Income
23. AS 23: Accounting for Investments in Associates in Consolidated Financial Statements
24. AS 24: Discontinuing Operations
25. AS 25 : Interim Financial Reporting
26. AS 26: Intangible Assets
27. AS 27: Financial Reporting of Interests in Joint Ventures
28. AS 28: Impairment of Assets
29. AS 29: Provisions, Contingent Liabilities & Contingent Assets
30. AS 30: Financial Instruments : Recognition and Measurement
31. AS 31: Financial Instruments : Presentation
32. AS 32 : Financial Instruments : Disclosures

We will be studying the following accounting standards:

1. AS 1 : Disclosure of Accounting Policies (Chapter 1)
2. AS 2 : Valuation of Inventories (Chapter 2)
3. AS 9 : Revenue Recognition (Chapter 3)





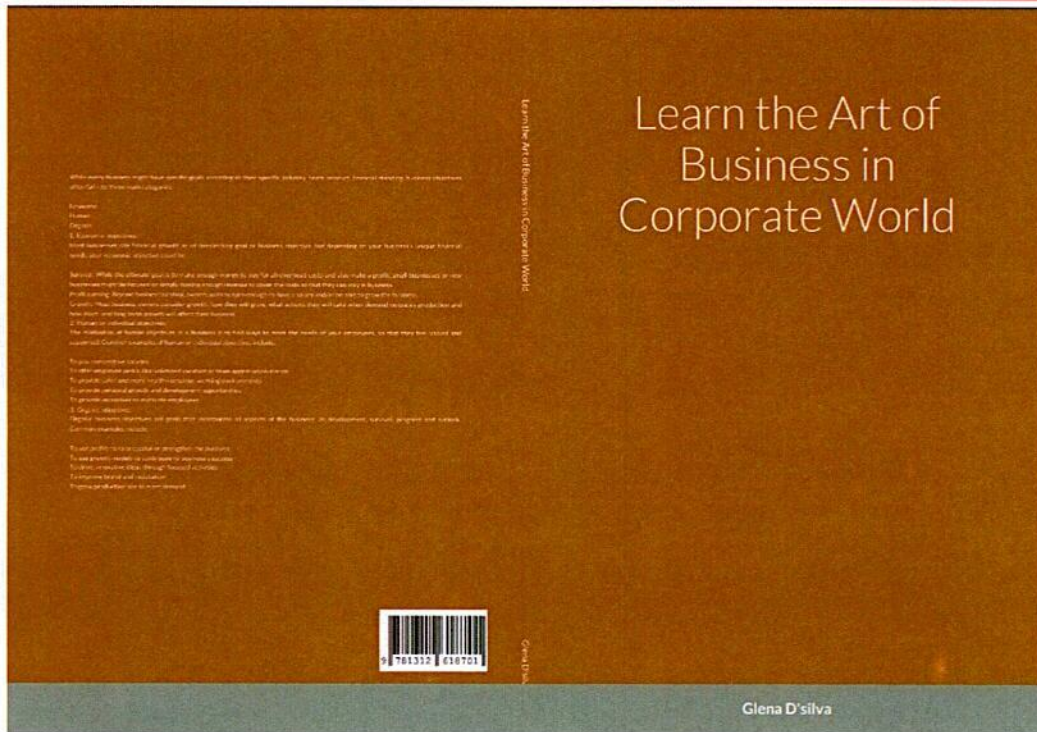
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Module – 1: Business

- Introduction – Part I
- Objective – Part II
- New Trends – Part III

Module – II: Business Environment

- Introduction – Part I
- Constituents of business Environment – Part II
- International Trading Environment – Part III
-

Module – III: Project Planning

- Introduction – Part I
- Business unit Promotion – Part II
- Statutory Requirement – Part III

Module – IV: Entrepreneurship

- Introduction – Part I



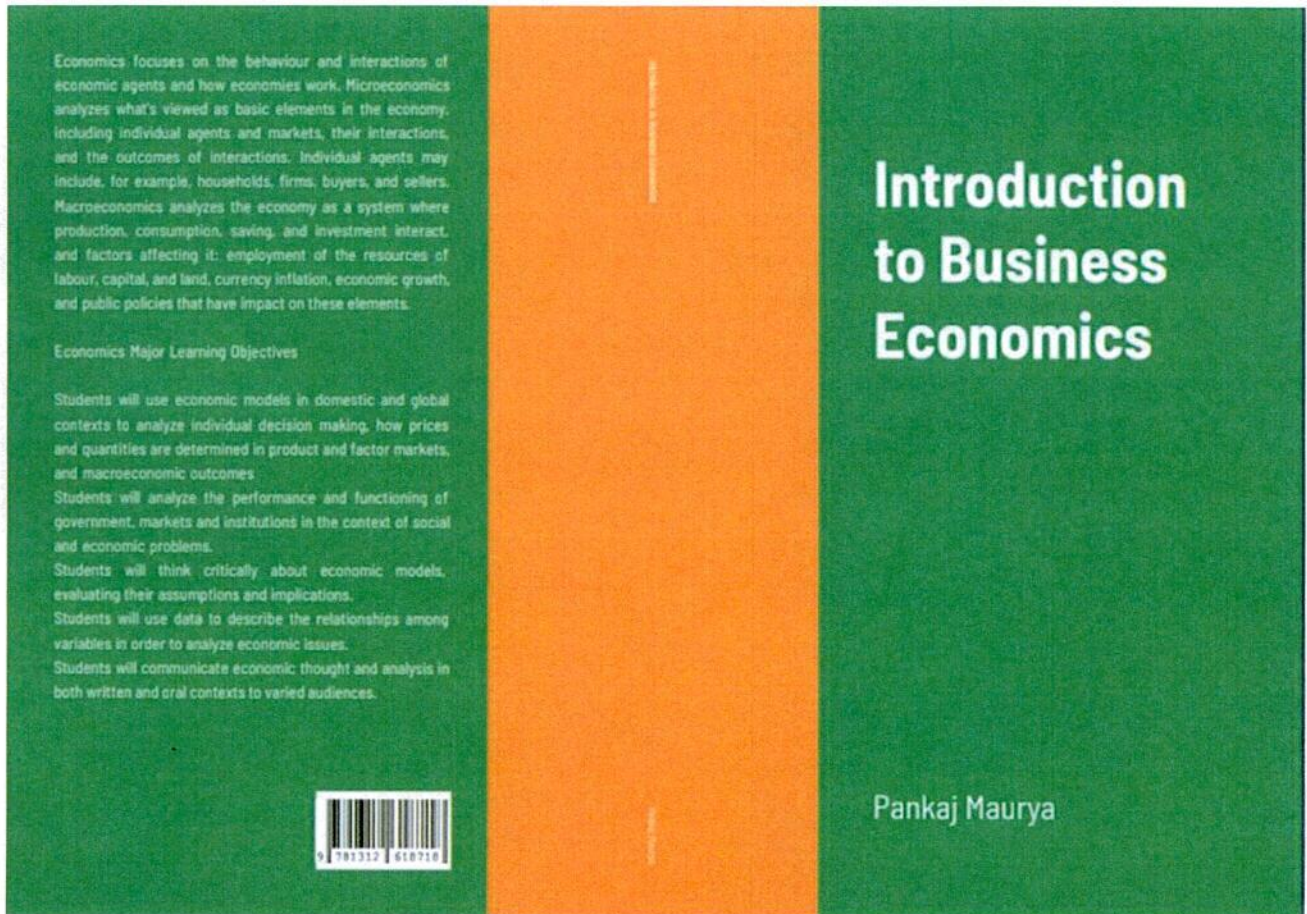

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- Entrepreneurs – Part II
- Women Entrepreneurs – Part III



1. Introduction

Scope and Importance of Business Economics – basic tools-Opportunity Cost principle – Incremental and Marginal Concepts. Basic economic relations – functional relations: equations – Total, Average and Marginal relations – use of Marginal analysis in decision making.

The basics of market demand, market supply and equilibrium price – shifts in the demand and supply curves and equilibrium.

2. Demand Analysis

Demand Function – Nature of demand curve under different markets



Dr. Gadev

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Meaning, significance, types and measurement of elasticity of demand (Price, income cross and promotional) – relationship between elasticity of demand and revenue concepts.

Demand Estimation and Forecasting: Meaning and significance – methods of demand estimation : survey and statistical methods (numerical illustrations on trend analysis and simple linear regression)

3. **Supply and Production Decisions**

Production Function: Short run analysis with Law of Variable Proportions – Production function with two variable inputs – isoquants, ridge lines and least cost combination of inputs – Long run production function and Laws of Returns on Sale – expansion path – Economies and diseconomies of Scale and economies of scope

4. **Cost of Production**

Cost Concepts: Accounting cost and economic cost, implicit and explicit cost, social and private cost, historical cost and replacement cost, sunk cost and incremental cost – fixed and variable cost – total, average and marginal cost – Cost Output Relationship in the Short Run and Long Run (hypothetical numerical problems to be discussed)

Extensions of Cost Analysis: Cost reduction through experience – LAC and Learning Curve – Break even analysis (with business applications)



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Index Criteria 3.3.2 (B)

Total number of books and chapters in edited volumes/books published and papers in national/international conference proceedings year wise during last five years

Conference Flyer
Report of Conference



Dr. Yash

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Conference



Gayatri

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IQAC and Research Committee of NMFCC
In Association with
Maharashtra College of Arts, Science and Commerce
organises
National Conference
On
Role of ICT in Commerce
Thursday, 25th November, 2021

Keynote Speaker	Chief Guest
	
<i>Dr. Dnyanesh Koushkar</i> Principal, More College, Palgaon, Raigad - Maharashtra	<i>Dr. Poonam Kulkarni</i> IQAC Co-ordinator, Nirmala College, Kandivall - Maharashtra

Theme:

- Role of ICT in Commerce

Subthemes:


- A study of ICT system and its involvement in service industry and impact socially
- A study of advantages and disadvantages of ICT in human resource department
- A study on e-commerce's effect on the banking industry
- A study on hr in private sector banks with a focus on ICT
- Study on e-banking as an evolving trend
- A study of ICT skills development: the digital age and opportunities on accounting
- Study of commercialisation using of digital tools with reference to pharmaceutical sector
- a study on ICT and sole proprietary audit firms
- a study on ICT as a driver of service -based industry

Convenor

Asst. Prof. Pankaj Maurya Dr. Mehmood Khan

Organising Secretaries

❖ Ms. Reena Shukla	❖ Mr. Inamur Abullais
❖ Ms. Glena D'Silva	❖ Dr. Mazhar Thakur
❖ Mr. Usmani Hamza	❖ Dr. Bushra Shaikh
❖ Mr. Shivkumar Yadav	❖ Yusuf Kafel Farooqui



Khairul Islam Higher Education Society's
Maharashtra College
OF ARTS, SCIENCE & COMMERCE

Registration link and Dates

Registration for Participants	Registration for Paper Submission
Last Date: 24 th Nov, 2021	Last Date: 31 st Oct, 2021
Send an email with details on the principal email ID for Registration.	For a submission mail full paper on the principal email ID: -
Principal email ID : umeshyadav1809@gmail.com	
Paper Publication Charges: ₹600/-	
Payment Details:	
Beneficiary Name: Nirmala College of College of Commerce	
Bank Name:	Abhyudaya Co-operative Bank Ltd
Saving A/c No.:	021011100042788
IFS Code:	ABHY0065021
Branch:	Malad East


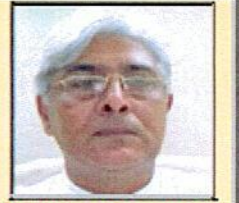


➤ **Call for Paper**
Research Papers/Articles should start with running title in bold with font size 14, followed by author's name with salutation and email of the corresponding author. Text should be in Times New Roman with font size 12 in normal and reference should be in alphabetical order.

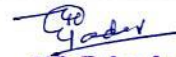
➤ **Important dates**

- ✓ Registration and paper submission last dates: Sunday, 31st October, 2021
- ✓ Presentation submission: Wednesday 10th November, 2021
- ✓ Conference date: 25th November, 2021
- ✓ E-certificate will be provided to all registered Participants and Winners after submission of feedback form.

All accepted papers will be published in UGC approved peer reviewed international journal with ISSN number & 6+ impact factor

Organising Committee

	
<i>Arunah Desai</i> Director (Nirmala Memorial Foundation) Kandivall East, Maharashtra	<i>Mr. Mohammed Abul Khas</i> President (Maharashtra College)
	
<i>Dr. Umesh Chandra Jodar</i> Principal, Nirmala College, Malad east Maharashtra	<i>Dr. Sirajuddin Choughe</i> Principal Maharashtra College


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Report of Conference



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- Conference main theme - Role of ICT in Commerce.
- Conference organizers by - IQAC and research committee of NMFCC and Maharashtra College of arts, science and commerce.
- Conference date - 25th November 2021.
- Conference keynote speaker - Dr. Deepak Ravekar, Principal, More college, Poladpur, Raigad.
- Conference chief guest - Dr. Poonam Kakkad, IQAC Co-ordinator, Nirmala College, Kandivali (East).
- Number of delegates present – 98
- No. of papers read – 60
- The Main outcome of conference – The importance of ICT in field of commerce was discussed with various dimension.



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Index Criteria 3.3.2 (C)

Total number of books and chapters in edited volumes/books published and papers in national/international conference proceedings year wise during last five years

List of Teachers with title paper published
Cover Page of Proceedings
Certificate of Proceedings



E. Gadev

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List of Teachers with title paper
published



Handwritten signature of the Principal

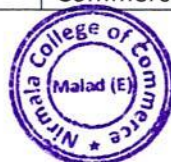
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Sl. No.	Name of the teacher	Title of the paper	Title of the proceedings of the conference	Year of publication	ISBN/ISSN number of the proceeding	Name of the publisher
1	Asst. Umeshchandra Yadav and Bhagat Vikaskumar Sanat	<i>A Detailed Analysis on the Impact ICT Has on Accounting System</i>	Role of ICT in Commerce	Nov-21	978-81-19075-07-X	IJAR SCT
2	Asst. Neeta Singh and Chaurasiya Vinaykumar Kripashankar Sangeeta	<i>A Study from India on the Rise of ICT in Small Businesses</i>	Role of ICT in Commerce	Nov-21	978-81-19075-07-X	IJAR SCT
3	Asst. Pankaj B. Maurya and Chaurasiys Rahul Ravi Rekha	<i>A Study of ICT Skills Development: The Digital Age and Opportunities on Accounting</i>	Role of ICT in Commerce	Nov-21	978-81-19075-07-X	IJAR SCT
4	Asst. Reena Shukla and Gupta Aakansha Arvind Shushila	<i>A Study of ICT System and its Involvement in Service Industry and Impact Socially</i>	Role of ICT in Commerce	Nov-21	978-81-19075-07-X	IJAR SCT
5	Asst. Glens D'Silva and Gupta Neha Nagendra Chandrakala	<i>A Study on Advantages and Disadvantages of ICT in Human Resource Department</i>	Role of ICT in Commerce	Nov-21	978-81-19075-07-X	IJAR SCT
6	Asst. Abha Ruparel and Harijan Surya Ganeshmurthy Latha	<i>A Study on ECommerce's Effect on the Banking Industry</i>	Role of ICT in Commerce	Nov-21	978-81-19075-07-X	IJAR SCT
7	Asst. Suresh Lorik Yadav and Khan Mohsin Nisar Rukasana	<i>A Study on HR in Private Sector Banks with A Focus on ICT</i>	Role of ICT in Commerce	Nov-21	978-81-19075-07-X	IJAR SCT
8	Asst. Hamza Usmani and Jha Rohit Hiran	<i>A Study on ICT and Sole Proprietary Audit Firms</i>	Role of ICT in Commerce	Nov-21	978-81-19075-07-X	IJAR SCT



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	Mamata Devi					
9	Asst. Shivkumar Yadav and Chaturvedi Ashutosh Arvind Reena	A Study on ICT as a Driver of Service Based Industry	Role of ICT in Commerce	Nov-21	978-81-19075-07-X	IJAR SCT
10	Asst. Umeshchandra Yadav and Chaturvedi Ashutosh Arvind Reena	A Study on ICT'S Role in Complementing Financial Sector Development	Role of ICT in Commerce	Nov-21	978-81-19075-07-X	IJAR SCT
11	Asst. Neeta Singh and Are Jyoti Suresh	A Study on Improvement of Customs and Tax Organization by ICT	Role of ICT in Commerce	Nov-21	978-81-19075-07-X	IJAR SCT
12	Asst. Pankaj B. Maurya and Bagwan Fizanoor Mohammed	A Study un Influencing Duty Consistence in SMES using ICTS	Role of ICT in Commerce	Nov-21	978-81-19075-07-X	IJAR SCT
13	Asst. Reena Shukla and Bhanadare Pratik Tanaji	A Study on Success Factor in Innovation Due to ICT Used in Marketing	Role of ICT in Commerce	Nov-21	978-81-19075-07-X	IJAR SCT
14	Asst. Pankaj B. Maurya and Bhange Sneha Sanjay	A Study on the Correlation Between the Growth of the Service Industries and the Usage of ICT	Role of ICT in Commerce	Nov-21	978-81-19075-07-X	IJAR SCT
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