



University of Mumbai

NIRMALA COLLEGE OF COMMERCE

Municipal School Bldg., Rani Sati Marg, Malad (East), Mumbai - 400 097. • Tel.: 2844 1083

Criteria 1.3.1

Cross Cutting Issues



University of Mumbai
NIRMALA COLLEGE OF COMMERCE

Municipal School Bldg., Rani Sati Marg, Malad (East), Mumbai - 400 097. • Tel.: 2844 1083

1. 3.1 - Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and sustainability in transacting the Curriculum.

Curriculum means the Institutional and Educative programme, Curriculum also called as syllabus. It is the educative programme. It is followed by Teacher to teach and followed by student to perceive knowledge

This Institute is affiliated college to the University of Mumbai. Being the affiliated college, HEI has insignificant role in curriculum designing and development.

This college operationalize the curriculum within the overall frame work provided as per own way. The curriculum enrichment can be the carried out by cross cutting issues to add while curriculum delivery.

The crosscutting issues require for holistic development of Students. It is the main purpose of curriculum. HEI made a provision for the session to deal with cross cutting issues related to the Professional Ethics, Human Values, Gender and Environment-Sustainability concern.

The HEI carried out the cross cutting issues related to professional ethics and Human Values for first term of F.Y. B.Com, S.Y. B.Com as well as T.Y. B.Com. While crosscutting issues related to Gender awareness, Gender Equity and Environment sustainability was carried out in second term at class B.Com – I, B.Com – II an B.Com – III in academic year 2021-22.

The Institute to make and efforts to find out resourceful You-Tube videos the concern cross cutting issue. These videos were sort out by IQAC and finalize to screen to the students.

Cross cutting issues:-

You tube videos of concern cross cutting issues were send to concern class teacher.

The concern class teacher is working as The mentor for that particular class, the concern class teacher then did send YouTube video to screen and observed by the respective class students.

It has been noted that maximum students observed the Youtube video as a part of curriculum.




I/C Principal
Nirmala College of Commerce
Rani Sati Marg, Mun. School Bldg.,
Malad (E)




University of Mumbai
NIRMALA COLLEGE OF COMMERCE

Municipal School Bldg., Rani Sati Marg, Malad (East), Mumbai - 400 097. • Tel.: 2844 1083

Class	Program me	Program name with youtube address	Sched ule	Num ber of stude nt	
F.Y.BC om	Professio nal Ethics	The human paradox - A Life-Centric Approach to Business - https://youtu.be/ws07H80D-Gc	1st Term - Sep	264	
		Ethics in Accounting Overview & Importance - https://study.com/learn/lesson/ethics-in-accounting-overview-importance.html#quiz-course-links		264	
	Human Values	Role of Business in Environment Protection - https://youtu.be/gp-axXEKhdy	1st Term - Sep	266	
		human values and ethics - https://youtu.be/aXGf4RPpL4s		266	
	Gender	Eight ads that shatter tired gender stereotypes - The Guardian - https://www.theguardian.com/media-network/2015/may/26/eight-ads-shatter-gender-stereotypes	2nd Term - Dec	263	
		Are brands keeping up with pandemic-driven shifts in gender - https://investinginwomen.asia/posts/brands-keeping-up-pandemic-driven-shifts-gender-roles/		263	
	Environ ment and Sustaina bility	Concepts and elements of business environment for UGC Net Commerce - https://youtu.be/D2-VRWaUHLU	2nd Term - Dec	268	
		Business And Environment Protection - https://youtu.be/uKCURdqGWL4		268	
	TOTAL				2122




VC Principal
Nirma College of Commerce
 Rani Sati Marg, Mun. School Bldg.,
 Malad (E)



University of Mumbai
NIRMALA COLLEGE OF COMMERCE

Municipal School Bldg., Rani Sati Marg, Malad (East), Mumbai - 400 097. • Tel.: 2844 1083

Class	Program me	Program name with youtube address	Sched ule	Num ber of stude nt
S.Y.BC om	Professio nal Ethics	Ethics and accountancy - CIMA - https://youtu.be/BcyAVCdra_U	1st	177
		Ethics For Accountants In Business - Part 1 - https://youtu.be/J7B9DLYmZwU	Term - Sep	177
	Human Values	Enterprise Services - U.S. Department of Commerce - https://youtu.be/P-IMqDgvUVk	1st	171
		About us – Who we are - https://www.ey.com/en_gl/about-us	Term - Sep	171
	Gender	Gravitas: Indian ads reinforce gender stereotypes - https://youtu.be/0wCCzoFewgA	2nd Term - Dec	175
		THE EVOLUTION OF GENDER BIAS IN ADVERTISING - https://www.xprize.org/articles/the-evolution-of-gender-bias-in-advertising		175
	Environ ment and Sustaina bility	role of business in environmental protection - https://youtu.be/8Oci19KhWJ4	2nd Term - Dec	173
		Constitutional Provisions for Environmental Protection in India - https://youtu.be/hnBva4YGjSQ		173
TOTAL				1392



G. Gadav
I/C Principal
Nirma College of Commerce
Rani Sati Marg, Mun. School Bldg.,
Malad (E)



University of Mumbai
NIRMALA COLLEGE OF COMMERCE

Municipal School Bldg., Rani Sati Marg, Malad (East), Mumbai - 400 097. • Tel.: 2844 1083

Class	Program me	Program name with youtube address	Sched ule	Num ber of stude nt
T.Y.BC om	Professio nal Ethics	Ethics Is Inseparable from Accounting Practices - IFAC - https://encrypted-vtbn0.gstatic.com/video?q=tbn:ANd9GcRiqtOqOmhwvdDkBlf5-1IFkaJJ7lIsoWVA	1st Term - Sep	342
		Financial Accounting - Ethics in Accounting - https://youtu.be/bvOrHTtP9hc		342
	Human Values	Importance of Value Education: Essay & Speech - https://youtu.be/_a1Fc6nwpsk	1st Term - Sep	339
		Difference Between Trade and Commerce - https://youtu.be/gpTTQFZbEds		339
	Gender	5 Ads that shatter gender stereotypes - https://campaignsoftheworld.com/tv/5-ads-of-gender-stereotypes/	2nd Term - Dec	345
		How can advertising drive gender equality? - https://www.kantar.com/inspiration/advertising-media/how-can-advertising-drive-gender-equality		345
	Environ ment and Sustaina bility	Our Environment - Components and Importance Of Environment - https://youtu.be/CrrfLvi65hg	2nd Term - Dec	341
		ROLE OF BUSINESS IN ENVIRONMENTAL PROTECTION - https://youtu.be/uWARax3Kgol		341
TOTAL				2734



Gadev

I/C Principal
Nirma College of Commerce
Rani Sati Marg, Mun. School Bldg.,
Malad (E)